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THE CLAIMS DEFINING THE INVENTION ARE:

1. A method of manipulating retail data characterised by the steps of:
 - (a) entering a purchase amount into electronic data manipulation system, and
 - (b) adding a percentage of the purchase amount via the data manipulation system to a jackpot total associated with the method of data manipulation, and
 - (c) operating a random number generated to trigger a jackpot pay-out between a range of funds, and
 - (d) indicating via the data manipulation system whether the purchase amount triggered the jackpot.
2. A method as claimed in claim 1 wherein the jackpot system is similar to that used with linked gaming systems.
3. A method as claimed in either claim 1 or claim 2 which includes the use of a dedicated terminal.
4. A method as claimed in claim 3 wherein the dedicated terminal has an input device which enables either the purchaser or retailer to input the purchase amount into the data manipulation system.
5. A method as claimed in any one of claims 1 to 4 which allows for varying contributions by retailers.
6. A method as claimed in any one of claims 1 to 5 wherein the triggering of the jackpot is broadcast to the retail establishment.

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7. A method as claimed in any one of claims 1 to 6 which uses real time processing.
8. A method as claimed in any one of claims 1 to 7 which provides a display of the value range in which the jackpot may be struck.
9. A method as claimed in any one of claims 1 to 7 which incorporates multiple jackpots.
10. A data manipulation system for utilising the method as claimed in any one of claims 1 to 9.
11. A dedicated terminal for utilising the method as claimed in any one of claims 1 to 9.
12. A dedicated terminal for use of data manipulation systems as claimed in claim 10.
13. A method substantially as herein described with reference to and as illustrated by the accompanying drawings.
14. A data manipulation system substantially as herein described and as discussed in the specification.
15. A dedicated terminal substantially as herein described with reference to the accompanying description.